Welcome to VC Connect 2015!

We are thrilled that you are here and especially excited for you to join us in the official unveiling of Axiom. We’ve got a great conference planned and are thankful that you’re able to take time out of your busy schedule to spend with us. It’s our goal that you find the conference to be a great time to connect with the Veracross team and your colleagues, share ideas, and discuss challenges.

The conference is organized to allow as much interaction with us and other attendees as possible. Please use this time to build relationships and have fun and let us know if there is anything we can do to make the conference more valuable for you!

Your feedback and suggestions are an invaluable resource to us and we thank you for your help in growing Veracross.

I look forward to this time with you.

Elliott Breuer

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2 | **French Student Center** - Registration, Classrooms, Coffee/Break Room
3 | **Phillips Dining Hall** - Breakfast & Lunch, Coffee/Break Room
4 | **Wilkie Center for Performing Arts** - Keynotes
5 | **Library** - Classrooms, Additional Restrooms
6 | **Doggett Hall Dormitory** - Residence Hall
7 | **Nannie B. Phillips** - Residence Hall
8 | **Perkins House** - Residence Hall
9 | **Whiston Bragdon Arena** - Bus Arrival/Departure
P | **Guest Parking** - General & Overnight Parking
Logistics

Registration
Register and pick up your nametag and program booklet in the lobby of French Student Center from 7:30-8:30am on Monday, June 15.

Information and Support
If you have any questions or need any assistance during the conference, please go to the main registration table in French Student Center or contact:
Keith Krass - keith.krass@breuer.com | 978-210-5066
Kaleigh Karner - kkarner@breuer.com | 978-770-7173
Campus Security: 978-621-2784
In case of emergency, call 911

Internet Access
Wireless internet access is available in all academic and administrative buildings for your convenience. To connect, use the network: “VCconnect” with password: “Veracross”. Wi-fi is also available in the residence halls.

Food and Beverages
- Water bottles, coffee, tea and snacks are available throughout the conference in Frost Hall, French Student Center and the Dining Hall.
- Hot breakfast will be available starting at 7am each day in the Dining Hall.
- Continental breakfast as well as coffee, tea and juice will be available in the Dining Hall starting at 6:30am each morning.

Restrooms
Men’s & Women’s restrooms are located in French Student Center, Frost Hall, the Dining Hall and the Library.

Conference Mobile App
To download the conference app for your iPhone, iPad or Android device, search for “Veracross Connect” in the Apple and Google Play stores or visit www.guidebook.com/app/VCConnect in your web browser and use the redemption code: “Veracross” to access conference materials online.

Color Coding
All Break Out Sessions are color coded by category. These categories are to help participants find the sessions most useful to them based on their departments and role.

- AXIOM
- ACADEMICS, LMS & REGISTRAR
- ADMISSIONS
- BUSINESS
- COMMUNICATIONS
- DEVELOPMENT
- GENERAL
- IT
- DEMOS

Other Resources
For places to go and places to eat, go to: www.connect.veracross.com/resources
Activities

**Dinner & Harbor Cruise**
*Mondy, June 15, 4:30pm – 8:00pm*
*Cruiseport Gloucester - 6 Rowe Square, Gloucester, MA 01930*

Join us for dinner overlooking the historic Gloucester harbor, followed by a cruise aboard the Beauport Princess cruiseliner with dessert and drinks. Transportation will be provided from The Governor’s Academy.

**Cocktails & Cookout**
*Tuesday, June 16, 4:00pm – 7:00pm*
*The Governor's Academy - Dining Hall Lawn*

Join us for drinks with colleagues and the Veracross team, followed by a cookout on the lawn. Keep an eye out for the Tapmobile from Ipswich Ale, a local microbrewery.

**Movie Night**
*Tuesday, June 16, 7:15pm*
*The Governor’s Academy - Wilkie Auditorium*

Join us for a showing of the movie *Big Hero 6*. The award-winning, animated film is just over 90 minutes long and tells the story of a young robotics prodigy named Hiro Hamada who forms a superhero team to combat a masked villain. Take your mind off of Veracross and come enjoy the film!

**Post-Conference Clambake**
*Wednesday, June 17, 2:30pm - 5:00pm*
*Steep Hill Beach - 290 Argilla Road, Ipswich, MA 01938*

Join us at the beautiful Steep Hill Beach (part of the Crane Estate) in coastal Ipswich for a traditional New England style clambake. Enjoy lobster, clams, and more delicious food as well as the opportunity to continue conversations with your Veracross team and colleagues. There will be lawn games to play so feel free to bring a change of clothes to be comfortable outside. Transportation is available for those who need it - instructions will be made clear during the closing of the conference for getting a ride.
## Conference Schedule

### Monday, June 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Location/Room</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 - 8:30 am</td>
<td>Dining Hall</td>
<td>Breakfast</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Continental breakfast available at 6:30am</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Hot breakfast available 7:00-8:30am</td>
</tr>
<tr>
<td>7:30 - 8:30 am</td>
<td>French Lobby</td>
<td>Registration</td>
</tr>
<tr>
<td>8:30 - 10:15 am</td>
<td>Wilkie Auditorium</td>
<td>Welcome &amp; Keynote</td>
</tr>
<tr>
<td>10:15 - 10:45 am</td>
<td>Frost, French, Dining</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>10:45 - 12:00 pm</td>
<td>Various classrooms * see below</td>
<td>Break Out Session 1</td>
</tr>
<tr>
<td></td>
<td></td>
<td>See pages 12-13 for session details and locations</td>
</tr>
<tr>
<td>12:00 - 1:00 pm</td>
<td>Dining Hall</td>
<td>Lunch</td>
</tr>
<tr>
<td>1:00 - 2:00 pm</td>
<td>Various classrooms * see below</td>
<td>Break Out Session 2</td>
</tr>
<tr>
<td></td>
<td></td>
<td>See pages 12-13 for session details and locations</td>
</tr>
<tr>
<td>2:00 - 2:15 pm</td>
<td>Frost, French, Dining</td>
<td>Break</td>
</tr>
<tr>
<td>2:15 - 3:00 pm</td>
<td>Various classrooms * see below</td>
<td>Break Out Session 3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>See pages 12-13 for session details and locations</td>
</tr>
<tr>
<td>3:00 - 3:45 pm</td>
<td>Frost Great Hall</td>
<td>Meet with your Account Manager</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Say hi to your AM &amp; meet other VC team members</td>
</tr>
<tr>
<td>3:45 - 4:00 pm</td>
<td>Outside W-B Arena</td>
<td>Gather/Depart for Harbor Cruise</td>
</tr>
<tr>
<td>4:30 - 7:30 pm</td>
<td></td>
<td>Dinner &amp; Harbor Cruise</td>
</tr>
<tr>
<td></td>
<td></td>
<td>See Activities details on page 5</td>
</tr>
<tr>
<td>8:00 pm</td>
<td>Outside W-B Arena</td>
<td>Return to Campus</td>
</tr>
</tbody>
</table>

### Additional Notes

#### Registration
Please go to French Student Center for registration as soon as you arrive to check-in and receive your nametag.

#### Break Out Sessions
As we launch Axiom during VC Connect, we want to make sure each attendee has the same access to Axiom training. Each of the three breakout sessions on Monday are focused on Axiom and each class will cover the same material. Please choose the class that is appropriate for your role at the school and your experience level with Veracross. However, if a class is full, please find another class as the content is the same! See details on pages 12-13.

#### Dinner & Harbor Cruise
Dinner will be served indoors; dessert & drinks will be provided on the harbor cruise. The boat has both indoor and outdoor areas - a jacket is recommended!
<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 - 9:00 am</td>
<td>Dining Hall</td>
<td>Breakfast</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Continental breakfast available at 6:30am</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Hot breakfast available 7:00-9:00am</td>
</tr>
<tr>
<td>8:00 - 9:00 am</td>
<td>Various locations</td>
<td>Optional Morning Collaboration</td>
</tr>
<tr>
<td></td>
<td>* see below</td>
<td>Meet with colleagues from other VC schools</td>
</tr>
<tr>
<td>9:00 - 10:15 am</td>
<td>Wilkie Auditorium</td>
<td>Keynote</td>
</tr>
<tr>
<td>10:15 - 10:45 am</td>
<td>Frost, French, Dining</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>10:45 - 12:00 pm</td>
<td>Various classrooms</td>
<td>Break Out Session 4</td>
</tr>
<tr>
<td></td>
<td></td>
<td>See pages 14-15 for session details &amp; locations</td>
</tr>
<tr>
<td>12:00 - 1:00 pm</td>
<td>Dining Hall</td>
<td>Lunch</td>
</tr>
<tr>
<td>1:00 - 2:00 pm</td>
<td>Various classrooms</td>
<td>Break Out Session 5</td>
</tr>
<tr>
<td></td>
<td></td>
<td>See pages 16-17 for session details &amp; locations</td>
</tr>
<tr>
<td>2:00 - 2:15 pm</td>
<td>Frost, French, Dining</td>
<td>Break</td>
</tr>
<tr>
<td>2:15 - 2:45 pm</td>
<td>Various locations * see below</td>
<td>Brainstorm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Gather by dept. type to brainstorm ideas to pitch to the Veracross product design team</td>
</tr>
<tr>
<td>3:00 - 4:00 pm</td>
<td>Wilkie Auditorium</td>
<td>Veracross Panel</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Present your ideas to the VC product design team</td>
</tr>
<tr>
<td>4:00 - 5:30 pm</td>
<td>Dining Hall Lawn</td>
<td>Meeting Time &amp; Cocktail Hour</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Time to chat with colleagues the VC team</td>
</tr>
<tr>
<td>5:30 - 7:00 pm</td>
<td></td>
<td>Cookout</td>
</tr>
<tr>
<td>7:15 pm</td>
<td>Wilkie Auditorium</td>
<td>Movie Night - Big Hero 6</td>
</tr>
</tbody>
</table>

**Additional Notes**

**Morning Collaboration**
If you're interested in gathering with your colleagues for some extra time of discussion and collaboration, we have reserved time and space for this purpose on Tuesday and Wednesday morning before the conference begins each day. This time is intended to be informal, open (no agenda) and constructive. There will be no Veracross personnel taking part in the conversations.

**Collaboration Groups and Locations:**
- IT: Frost Great Hall
- Academics/Registrar: French Room 305
- Admissions: French Room 303
- Business: Frost Room 102
- Development: Library Room 402

**Brainstorm**
Break up into groups based on your area of expertise. Brainstorm with your colleagues and gather ideas for features to improve Veracross. Each group should create a brief, compelling proposal for one new feature idea and one idea for refining existing functionality. The group will then have the opportunity to present the ideas directly to the Veracross product design team.

**Brainstorm Groups and Locations:**
- IT: Frost Great Hall
- Registrar/Scheduling: Dining Hall
- Teacher Portal: French Room 303
- Community Portals: Frost 101
- Admissions: French Room 305
- Business: French Room 304
- Development: Frost Room 102
## Conference At A Glance

### Wednesday, June 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 - 9:00 am</td>
<td>Dining Hall</td>
<td>Breakfast</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Continental breakfast available at 6:30am</td>
</tr>
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<td></td>
<td>Hot breakfast available 7:00-9:00am</td>
</tr>
<tr>
<td>8:00 - 9:00 am</td>
<td>Various locations * see below</td>
<td>Optional Morning Collaboration</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Meet with colleagues from other VC schools</td>
</tr>
<tr>
<td>9:00 - 10:00 am</td>
<td>Wilkie Auditorium</td>
<td>Keynote</td>
</tr>
<tr>
<td>10:15 - 11:00 am</td>
<td>Various classrooms</td>
<td>Break Out Session 6</td>
</tr>
<tr>
<td></td>
<td></td>
<td>See pages 18-19 for session details &amp; locations</td>
</tr>
<tr>
<td>11:00 - 11:15 am</td>
<td>Frost, French, Dining</td>
<td>Break</td>
</tr>
<tr>
<td>11:15 - 12:00 pm</td>
<td>Various classrooms</td>
<td>Break Out Session 7</td>
</tr>
<tr>
<td></td>
<td></td>
<td>See pages 20-21 for session details &amp; locations</td>
</tr>
<tr>
<td>12:00 - 1:00 pm</td>
<td>Dining Hall</td>
<td>Lunch</td>
</tr>
<tr>
<td>1:00 - 2:00 pm</td>
<td>Wilkie Auditorium</td>
<td>Closing</td>
</tr>
<tr>
<td>2:00 - 2:30 pm</td>
<td></td>
<td>Travel to/Arrive at Steep Hill</td>
</tr>
<tr>
<td>2:30 - 5:00 pm</td>
<td></td>
<td>Clambake</td>
</tr>
</tbody>
</table>

### Additional Notes

**Morning Collaboration**
If you’re interested in gathering with your colleagues for some extra time of discussion and collaboration, we have reserved time and space for this purpose on Tuesday and Wednesday morning before the conference begins each day. This time is intended to be informal, open (no agenda) and constructive. There will be no Veracross personnel taking part in the conversations.

**Collaboration Groups and Locations:**
- **IT:** Frost Great Hall
- **Academics/Registrar:** French Room 305
- **Admissions:** French Room 303
- **Business:** Frost Room 102
- **Development:** Library Room 402

**Clambake**
There is not official transportation to the clambake. If you need transportation to the clambake, stay after the closing and please contact Keith Krass:
- **email:** keith.krass@breuer.com
- **phone:** 978-210-5066
Frost Hall Floor Plan

FIRST FLOOR
(101-104)

SECOND FLOOR
(201-205)

BASEMENT
(Restrooms)
French Floor Plan

FIRST FLOOR
(301-305)
Library Floor Plan

FIRST FLOOR
(401-403)
Break Out Sessions 1, 2 & 3

As we launch Axiom during VC Connect, we want to make sure each attendee has the same access to Axiom training. Each of the three breakout sessions on Monday are focused on Axiom and each class will cover the same material. Please choose the class that is appropriate for your role at the school and your experience level with Veracross. However, if a class is full, please find another class as the content is the same!

Break Out Session 1

Monday, June 15: 10:45am - 12:00pm

AXIOM

Navigation & Query Design
Navigating and building queries are the foundations for using Axiom. During this session, we’ll take an in-depth look at the newly designed query builder to review things that are familiar as well as examine things that are new. We’ll also learn about the refreshed Axiom interface, review the new Homepage options, and get introduced to Launchpad!

For Standard Users:
- Academics: French Room 302
- Admissions: Library Room 402
- Development: French Room 305
- General: French Room 301
- General: Library Room 401
- General: Frost Room 104
- General: Frost Room 103
- IT: Frost Room 205
- IT: Frost Room 204

For Power Users:
- Academics: Frost Room 101
- Admissions: Frost Room 102
- Development: Frost Room 201
- General: French Room 303
- General: French Room 304
- IT: Frost Room 202
- IT: Frost Room 203

Break Out Session 2

Monday, June 15: 1:00pm - 2:00pm

AXIOM

Query Results Display & Actions
Axiom introduces a number of great new options for displaying, viewing and taking action on your data. Come learn how to view data using different display options, and learn about how you can do more (export, email, run system processes, etc.) with your data using Actions.

For Standard Users:
- Admissions: Library Room 402
- Academics: French Room 302
- Development: French Room 305
- General: French Room 301
- General: Frost Room 104
- General: Library Room 401
- General: Frost Room 103
- IT: Frost Room 205
- IT: Frost Room 204

For Power Users:
- Development: Frost Room 201
- Academics: Frost Room 101
- Admissions: Frost Room 102
- General: French Room 303
- General: French Room 304
- IT 1: Frost Room 202
- IT: Frost Room 203
Break Out Session 3

Monday, June 15: 2:15pm - 3:00pm

AXIOM
Workspace Strategy
Workspaces are a new feature in Axiom and provide a new way to organize and categorize queries and records for your areas of responsibility. Workspaces give you a great way to share reports for your department in new ways. Come for a time to learn about this important feature and discuss how you can use it to tailor Veracross to better suit your needs.

<table>
<thead>
<tr>
<th>Department</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academics</td>
<td>French Room 302</td>
</tr>
<tr>
<td>Academics</td>
<td>Frost Room 103</td>
</tr>
<tr>
<td>Admissions</td>
<td>Library Room 402</td>
</tr>
<tr>
<td>Admissions</td>
<td>Library Room 401</td>
</tr>
<tr>
<td>Development</td>
<td>French Room 301</td>
</tr>
<tr>
<td>Development</td>
<td>French Room 305</td>
</tr>
<tr>
<td>General</td>
<td>Frost Room 104</td>
</tr>
<tr>
<td>General</td>
<td>Frost Room 205</td>
</tr>
<tr>
<td>General</td>
<td>French Room 304</td>
</tr>
<tr>
<td>IT</td>
<td>French Room 303</td>
</tr>
<tr>
<td>IT</td>
<td>Frost Room 204</td>
</tr>
</tbody>
</table>

AXIOM
Migration Strategy
Are you responsible for deciding when and how to introduce your staff and faculty to Axiom? Come for a time to discuss strategies for transitioning to Axiom at your school. We’ll review communication and documentation strategies and take a look at the Axiom features and functionality that will be rolling out through the 15-16 school year so you have up-to-date information to make the most informed decision possible.

<table>
<thead>
<tr>
<th>Department</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT</td>
<td>Frost Room 101</td>
</tr>
<tr>
<td>IT</td>
<td>Frost Room 102</td>
</tr>
<tr>
<td>IT</td>
<td>Frost Room 201</td>
</tr>
<tr>
<td>IT</td>
<td>Frost Room 202</td>
</tr>
<tr>
<td>IT</td>
<td>Frost Room 203</td>
</tr>
</tbody>
</table>
Tuesday, June 16: 10:45am - 12:00pm

ACADEMICS, LMS & REGISTRAR
Academics: Student Behavior & Comments
LEARN: Learn how to use Student Behaviors and Comments in Veracross to improve efficiency and communicate student specific information effectively with faculty, staff and parents.

ACADEMICS, LMS & REGISTRAR
Academics: Portals Overview
LEARN: The teacher, parent, and student portals are a powerful productivity and communication tool that can be used by your community. Come learn about all the various tools available in each of the portals to enhance your school’s use of Veracross.

ACADEMICS, LMS & REGISTRAR
LMS: Class Website Management
LEARN: Come learn about the new features coming to the teacher portal and discuss ways you and your teachers can better use the tools available in the LMS.

ACADEMICS, LMS & REGISTRAR
LMS: Assignment Annotation Brainstorming
FEEDBACK: Veracross is interested in adding annotation support for assignments in the LMS. Come hear about our ideas for building this feature and come ready to provide feedback.

ADMISSIONS
Admissions Marketing
STRATEGY: Come ready to discuss how to take advantage of the marketing, analytics and automation tools in Veracross Admissions. Hear from Veracross about the tools that are being worked on to make this even better.

ADMISSIONS
Financial Aid Management
LEARN: Learn how to take full advantage of the Financial Aid module. During this time, we’ll cover how VC integrates with third party tools like SSS, tracks and reports on FA award amounts, tracks scholarships, creates award letters, and integrates with the Online Enrollment module.

BUSINESS
What’s New in VCA
LEARN: Learn about new features and functionality that have recently been developed for several Accounting modules and will soon be available for deployment at your school.

COMMUNICATIONS
Leveraging Groups in Veracross
STRATEGY: Groups and Group Membership comprise a powerful part of Veracross. Come ready to discuss how to take full advantage of the practical ways that Group Membership can be used.
**DEVELOPMENT**

**Major Donor Management**
LEARN: 80/20? 90/10? Does 80 percent of your giving come from 20 percent of your donors? Make sure you know how to use the uniquely designed tools in Veracross to manage this critical group of donors.

**GENERAL**

**Calendars & Events**
LEARN: Come learn the benefits and best practices for managing calendars and events in Veracross. See how other schools have had success using Veracross Calendars to manage all of their school events.

**Ideas for Managing HPU and Demographic Data**
STRATEGY: Come discuss successful ways of managing person, household and relationship records in Veracross and hear some successful ways to keep the integrity of your data strong.

**IT**

**New Veracross Schools - What to Expect**
STRATEGY: New to Veracross? Come listen and discuss what to expect during a Veracross implementation and hear from other schools on their experience in transitioning to a new SIS.

**Google Apps - What Should Veracross Do?**
FEEDBACK: Are you a GAFE school? We want to hear from you. Come for a discussion about changes you’d like to see Veracross make to improve how Veracross works with your Google tools.

**DEMO**

**Online Event Registration**
DEMO: Prom. Field trips. Fundraising events. School plays. Admission Open Houses. Learn how to customize and personalize (using the HPU and policy forms) the Online Event Registration module to allow your constituents to register, purchase, sign up, and pay for your school events.

**Other Programs Registration**
DEMO: Learn how to use Veracross Program Registration to facilitate after school program sign-ups, summer school camp registration, athletic team selection, and much more. This demonstration will highlight the features of the module along with the registration process.

**AXIOM**

**Axiom - Navigation and Query Basics**
AXIOM: Come for more training and practice navigating around the refreshed interface and learn how to build and manage queries in Axiom.

**Axiom - Workspaces**
AXIOM: Need more practice with Workspaces? Join us for a time to learn more about how to take full advantage of this new feature of Axiom.
Break Out Session 5

Tuesday, June 16: 1:00pm - 2:00pm

ACADEMICS, LMS & REGISTRAR

Academics: Parent Portal Logistics Requests
LEARN: Communication with parents about student logistics is critical. Come learn about the newly created “Parent Portal Logistics Request” that allows parents to submit attendance, transportation and extended care change requests.

LMS: Teacher Resource Library
LEARN: The teacher resource library is a great tool that can be used by teachers to centrally manage, year-over-year, all resources used for the classroom. Make sure you and your teachers know the options that are available and how they apply throughout the Veracross platform.

LMS: Gradebook, Assignments & Dropbox
FEEDBACK: Does your school use the Veracross gradebook extensively? We want to hear from you! Come provide feedback regarding ways to improve the existing Veracross Gradebook and workflows.

Academics: Building Reports for Grades, Attendance and More...
STRATEGY: Come for a time to discuss how to configure, customize and create reports that are critical for a school registrar. Veracross provides many standard reports, but join us to discover ways to personalize and customize your reports to meet your specific needs.

Admissions Reporting
STRATEGY: Whether you are setting goals for the new school year, analyzing the success of a marketing campaign, comparing YTD numbers, or doing year end analysis, come ready to share and discuss how to use the tools available in Veracross to report on your admissions data.

Managing, Maintaining & Monitoring Your School’s Physical Assets
LEARN: Learn how the Veracross Property Control module can be utilized to record your fixed assets and produce comprehensive depreciation schedules. But why stop there? We’ll explore some other creative ways in which this module can be utilized to track your school’s important property.

Composer - Create & Send Elegant Emails
LEARN: Come learn about our brand new Composer! Learn how to create, send, and monitor beautiful emails using the new Composer tool in Veracross...all entirely integrated with Veracross up-to-date information.

Annual Fund Management
LEARN: The success of the annual fund plays a critical part in the overall success of the school. Come learn how to organize, strategize and think clearly about managing your Annual Fund and all of its related processes.
DEVELOPMENT

Online Donations
STRATEGY: The online donation forms provide a flexible and powerful way to let your donors give. Come to discuss creative ways of using the integrated, data-driven forms to further improve the donor experience.

GENERAL

Successful Parent Portal Launch
STRATEGY: Whether you’re launching the parent portal for the 1st time, or launching the parent portal for the 8th time for new parents, come discuss strategies for maximizing success with this group at a critical time of year!

GENERAL

Q&A with the CEO
FEEDBACK: Have a burning question, feedback or criticism for the Veracross CEO? Come for a time to meet and get to know Elliott Breuer and hear his answers to questions asked by you!

IT

API: Automating Account Creation
STRATEGY: Come discuss the technical details of how to use the data in Veracross to create accounts in other systems. Hear from Veracross engineers and other schools regarding scripts that have been written by schools to automate creating accounts for other systems based on the data in Veracross.

DEMO

Athletics
DEMO: Come learn about the great communication, management, and logistical tools available in the Athletic module and why it’s important to have your athletic data in the same place as other constituent data.

DEMO

Parent Teacher Conferences
DEMO: Learn about the options and possibilities of using the Veracross Parent Teacher Conference module to improve the registration process for your parents, teachers, and administrative staff.

DEMO

Admission Portal
DEMO: Come for a time to learn how the Veracross Admission Portal can improve the application experience for prospective families, reduce duplicate data, and improve internal staff communication and efficiency.

AXIOM

Axiom - Query Results Display & Actions

AXIOM

Axiom - Advanced Query Options
AXIOM: Join us during this time if you’re interested in learning how to take full advantage of the powerful query reporting and tools available in Axiom.
Break Out Session 6

Wednesday, June 17: 10:15am - 11:00am

**ACADEMICS, LMS & REGISTRAR**

**Academics: Report Cards & Comments**
LEARN: Come learn about the new report card form for teachers. Learn about new layout options, new functionality, how to tailor the forms for each class, and discuss strategies for how to apply those forms at different times of the school year.

**ACADEMICS, LMS & REGISTRAR**

**Academics: IB MYP & DP**
FEEDBACK: Are you an IB school? Come give your feedback and hear from other schools on how to use Veracross to manage information for the IB Programmes.

**ACADEMICS, LMS & REGISTRAR**

**Registrar: Scheduling/Scheduler Discussion**
STRATEGY: Come for a time to discuss how you currently use the scheduling tools in Veracross and provide feedback for the Veracross team about how we can make them even better.

**ADMISSIONS**

**Entering, Tracking & Managing Admission Visits**
LEARN: Make sure you’re taking full advantage of the tools that are available to configure and manage all of your admission visits, tours and interviews. Learn how you can streamline your process and improve communication with attendees to ensure higher attendance rates for scheduled visits.

**ADMISSIONS**

**Financial Aid Management**
LEARN: Come learn how to take full advantage of the Financial Aid module. During this time, we’ll cover how VC integrates with third party tools like SSS, tracks and reports on FA award amounts, tracks scholarships, creates award letters, and integrates with the Online Enrollment module.

**BUSINESS**

**Financial Measurement & Management for Limited Life-Span Activities**
LEARN: Learn how the Veracross Project Accounting module can be utilized to track the financial aspects of short-term events or projects without expanding your chart of accounts. You’ll also see how this information can be accessed by the non-accounting people who manage these activities.

**COMMUNICATIONS**

**Parent Portal & School News**
FEEDBACK: Veracross is very interested in hearing from you about how your school manages and publishes news and information to its parents and communities. Come tell us about the features and functionality that are important to you for how and when you disseminate information.

**DEVELOPMENT**

**Development Reporting**
LEARN: There are many ways to report and analyze fundraising data. Join us to make sure you’re familiar with the detailed and summary level reporting tools available in Veracross.
GENERAL

**Summer Activities & Planning for the Start of School**

LEARN: Summer can be a busy time as you close out one school year and get ready for the next. Join us for a time to review and discuss various summer processes as you prepare for the next school year.

Frost
Room 201

GENERAL

**Point Person Success Stories**

STRATEGY: Are you the point person at your school? Being the VC point person requires many different skills. Come and listen to success stories from others who share your role and discuss best practices that allow your school to maximize efficiency and success in completing your projects and requests.

Frost
Room 104

GENERAL

**General: Resource Scheduling & Management**

LEARN: Resource scheduling plays a critical part in your school’s planning and day-to-day operations. Learn about the various administrative and teacher tools available in Veracross for requesting and managing resources.

Frost
Room 103

GENERAL

**Program Registration vs. Online Event Registration**

STRATEGY: Every school needs to manage after school & summer programs, as well as event signups & attendance. Each of these modules is specifically designed for different functions and this session will highlight the strengths, purposes and integrations of each.

Library
Room 401

DEMO

**Scheduler**

DEMO: Come learn how to streamline your scheduling process with the integrated course request forms and Schedule Builder. Hear from Veracross about some of the new features available and take the opportunity to talk with schools who currently use it.

Frost
Room 102

DEMO

**Health**

DEMO: Not currently using the Health module in Veracross? Learn how to take advantage of this integrated part of the system. During this time we’ll show health change requests, daily visits, immunizations, medical & familial alerts, tracking & entering permissions, forms, conditions, and medications.

Frost
Room 205

DEMO

**Development**

DEMO: Curious to learn about an alternative to your current fundraising solutions? Come learn about the powerful and integrated Development module in Veracross. Learn about constituent management, donor profiles, and reports specifically designed for independant schools.

Frost
Room 101

AXIOM

**Navigation & Query Basics**

AXIOM: Come for more training and practice navigating around the refreshed interface and learn how to build and manage queries in Axiom.

Library
Room 402

AXIOM

**Workspaces**

AXIOM: Need more practice with Workspaces? Join us for a time to learn more about how to take full advantage of this new feature of Axiom.

Library
Room 403
Break Out Session 7

Wednesday, June 17: 11:15am - 12:00pm

ACADEMICS, LMS & REGISTRAR
Academics: Student Behavior & Comments
LEARN: Learn how to use Student Behaviors and Comments in Veracross to improve efficiency and communicate student specific information effectively with faculty, staff and parents. Frost Room 103

ACADEMICS, LMS & REGISTRAR
Academics: Parent Portal Logistics Requests
LEARN: Communication with parents about student logistics is critical. Come learn about the newly created “Parent Portal Logistics Request” that allows parents to submit attendance, transportation and extended care change requests. Frost Room 204

ACADEMICS, LMS & REGISTRAR
LMS: Class Website Management
STRATEGY: Come ready to discuss ways you and your teachers are currently using the tools available in the LMS and hear from other schools on creative ways they have managed class websites. Library Room 401

ACADEMICS, LMS & REGISTRAR
Registrar: Advanced Scheduling Options
LEARN: Come learn about all the various components that make up and factor into scheduling. Review the basics, as well as scheduling for alternate days, handling add/drops, and managing class schedule exceptions. Library Room 402

ADMISSIONS
Discussing Online Re-Enrollment
STRATEGY: The process of enrolling your students is one you can’t get wrong. Hear from Veracross and other schools about ideas for improving, streamlining and communicating this important process. Frost Room 201

ADMISSIONS
 Applicant Review
LEARN: Evaluating and reviewing your applicants happens continually throughout the school year. Join us for a time to discuss the tools that are currently available in Veracross to do this as well as hear about the tools we will be working on to improve this process. Frost Room 203

BUSINESS
New Functionality - Employee Expense Sheet Processing
LEARN: Do you have staff and faculty who incur expenses, pay for them personally, and subsequently need to be reimbursed by your school? If so, a new feature recently incorporated into the Accounts Payable module may be just what you need! Learn how this new, decentralized capability will help you manage the processing and workflow associated with Employee Expense Sheets. French Room 304

COMMUNICATIONS
Composer - Create & Send Elegant Emails
LEARN: Come learn about our brand new Composer! Learn how to create, send and monitor beautiful emails using the new Composer tool in Veracross...all entirely integrated with Veracross up-to-date information. French Room 302
DEVELOPMENT

Volunteer Solicitation Groups & Portal

LEARN: Learn how to manage and track giving through solicitation groups and give your volunteer solicitors the power to manage communication and giving with their solicitees. Learn how other schools have successfully tracked campaign giving and improved development office and solicitor communication using solicitation groups and the Solicitor Portal.

GENERAL

Q&A with the CEO

FEEDBACK: Have a burning question, feedback or criticism for the Veracross CEO? Come for a time to meet and get to know Elliott Breuer and hear his answers to questions asked by you!

GENERAL

Successful Parent Portal Launch

STRATEGY: Whether you’re launching the parent portal for the 1st time, or launching the parent portal for the 8th time for new parents, come discuss strategies for maximizing success with this group at a critical time of year!

GENERAL

The Future of Axiom

FEEDBACK: Come hear from Steve Erickson about the exciting ideas we have for the future of Axiom and provide feedback on what you’d like to see improved.

IT

API: Creating Documents Using Veracross Data

STRATEGY: Does your school have a need for custom, data-driven documents for your teachers or admins? Come for a time to discuss with Veracross and other schools about how to use the API to build innovative solutions.

DEMO

Online Event Registration

DEMO: Prom. Field trips. Fundraising events. School plays. Admission Open Houses. Learn how to customize and personalize (using the HPU and policy forms) the Online Event Registration module to allow your constituents to register, purchase, sign up, and pay for your school events.

DEMO

Admission Portal

DEMO: Come for a time to learn how the Veracross Admission Portal can improve the application experience for prospective families, reduce duplicate data, and improve internal staff communication and efficiency.

AXIOM

Advanced Query Options

AXIOM: Join us during this time if you’re interested in learning how to take full advantage of the powerful query reporting and tools available in Axiom.

AXIOM

Query Results Display & Actions

# Sessions by Category

## Axiom
- **Session 1:** Axiom - Navigation and Query Design
- **Session 2:** Axiom - Query Results Display & Actions
- **Session 3:** Axiom - Migration Strategy
- **Session 3:** Axiom - Workspace Strategy
- **Session 4:** Axiom - Navigation and Query Basics
- **Session 4:** Axiom - Workspaces
- **Session 5:** Axiom - Advanced Query Options
- **Session 5:** Axiom - Query Results Display & Actions
- **Session 6:** Axiom - Navigation & Query Basics
- **Session 6:** Axiom - Workspaces
- **Session 7:** Axiom - Advanced Query Options
- **Session 7:** Axiom - Query Results Display & Actions

*Various – see pg. 12

**Frost Room 204**

**Library Room 402**

**Library Room 403**

## Academics & LMS
- **Session 4:** Academics: Student Behavior & Comments
- **Session 4:** Academics: Portals Overview
- **Session 4:** LMS: Assignment Annotation Brainstorming
- **Session 4:** LMS: Class Website Management
- **Session 5:** Academics: Building Reports for Grades, Attendance & More...
- **Session 5:** Academics: Parent Portal Logistics Requests
- **Session 5:** LMS: Gradebook, Assignments & Dropbox
- **Session 5:** LMS: Teacher Resource Library
- **Session 6:** Academics: IB MYP & DP
- **Session 6:** Academics: Report Cards & Comments
- **Session 6:** Registrar: Scheduling/Scheduler Discussion
- **Session 7:** Academics: Student Behavior & Comments
- **Session 7:** Academics: Parent Portal Logistics Requests
- **Session 7:** LMS: Class Website Management
- **Session 7:** Registrar: Advanced Scheduling Options

**Frost Room 101**

**French Room 301**

**French Room 305**

**French Room 201**

**Frost Room 103**

**Library Room 401**

**Frost Room 202**

**Frost Room 204**

**Library Room 401**

**Frost Room 202**

**Frost Room 203**

**Library Room 402**

## Admissions
- **Session 4:** Admissions Marketing
- **Session 4:** Financial Aid Management
- **Session 5:** Admissions Reporting
- **Session 6:** Entering, Tracking & Managing Admission Visits
- **Session 6:** Financial Aid Management
- **Session 7:** Applicant Review
- **Session 7:** Discussing Online Re-Enrollment

**French Room 301**

**Frost Room 205**

**Frost Room 203**

**French Room 301**

**Frost Room 204**

**Frost Room 203**

**Frost Room 201**

## Business
- **Session 4:** What’s New in VCA
- **Session 5:** Managing, Maintaining & Monitoring Your School’s Physical Assets
- **Session 6:** Financial Measurement & Management for Limited Life-Span Activities
- **Session 7:** New Functionality - Employee Expense Sheet Processing

**French Room 304**

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