



# Looking to Start Next School Year with a New Student Information System

March 3, 2021



# Presenters

VERACROSS®



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Veracross



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Veracross





# Agenda

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- ① Checklists for a New SIS in 2021
- ② Introduction to Veracross
- ③ Questions?



### New SIS Checklist

- ✓ Breathe – You Still Have Time
- ✓ Confirm Your Budget
- ✓ Define Responsibilities
- ✓ Confirm Major Requirements
- ✓ Determine Your Timeline
- ✓ Use Your Network
- ✓ Contact Vendors
- ✓ Survey Key Constituents
- ✓ Get Final Demos
- ✓ Selection & Communication

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**6-8 WEEK PROCESS**

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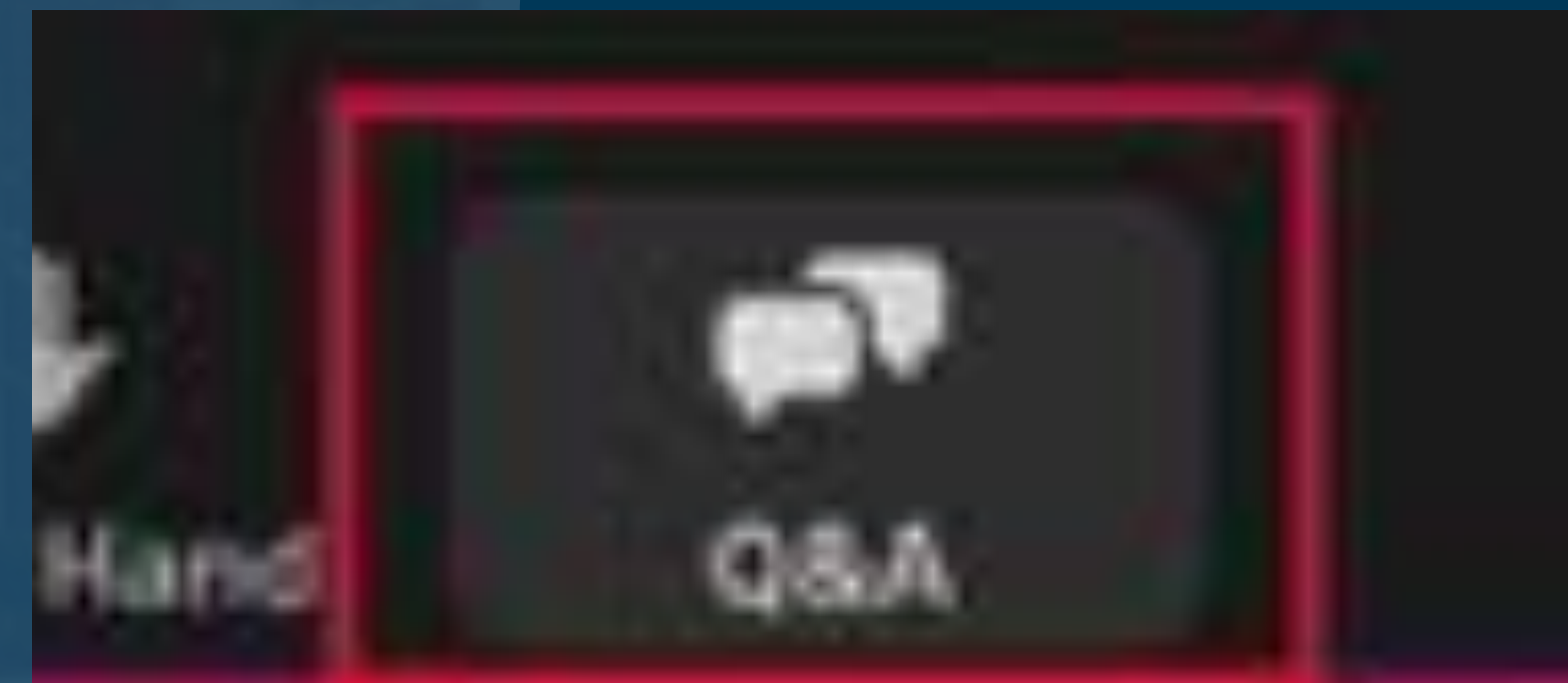
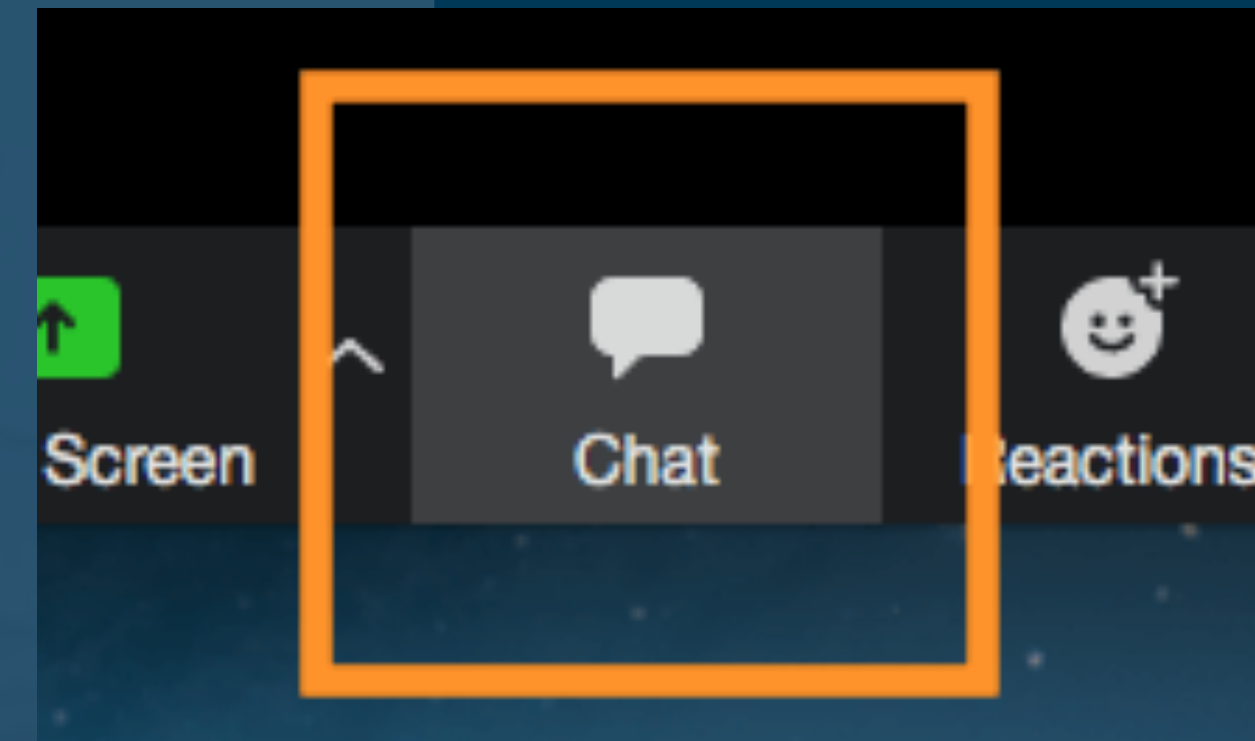
# Chat/Q&A



Aaron Vogelzang



Mallory Kidd







# SIS Checklist



# 1. Breathe – You Still Have Time

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- ① Not uncommon for schools to sign in March and April and start implementation in the summer
- ② You're probably further along then you realize





## 2. Confirm Your Budget

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- ① Don't let budget drive the process, but it is a factor
- ② How much are you currently spending?
- ③ Give a range to school leadership; you don't want any surprises
- ④ Addition by subtraction – if the SIS is robust enough, you might be able to cancel other applications





### 3. Define Responsibilities

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- ① Create a decision-making process
- ② We recommend a RACI (or DACI) Model
- ③ Make the process inclusive, but clearly define roles





# ***DACI Roles***

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**Driver** - Responsible individual in charge of making sure a decision is made.

**Approver** - People who make the final decision.

**Contributer** - Experts that driver asks for help + perspectives

**Informed** - People informed of the final decision.



## 4. Confirm Major Requirements

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- ① Identify (and document) "The Why"
- ② Identify key departments, but prioritize your parents and students
- ③ Keep it to "Must Have's"
- ④ Skip the RFP, but use your requirements doc – send these requirements to potential vendors *early*





## 5. Determine Your Timeline

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- ① Prioritize parents, students and faculty
- ② Determine which departments are essential, and when they need to move – phase your implementation
- ③ Communicate this timeline to all potential vendors – they should be able to provide you sample timelines

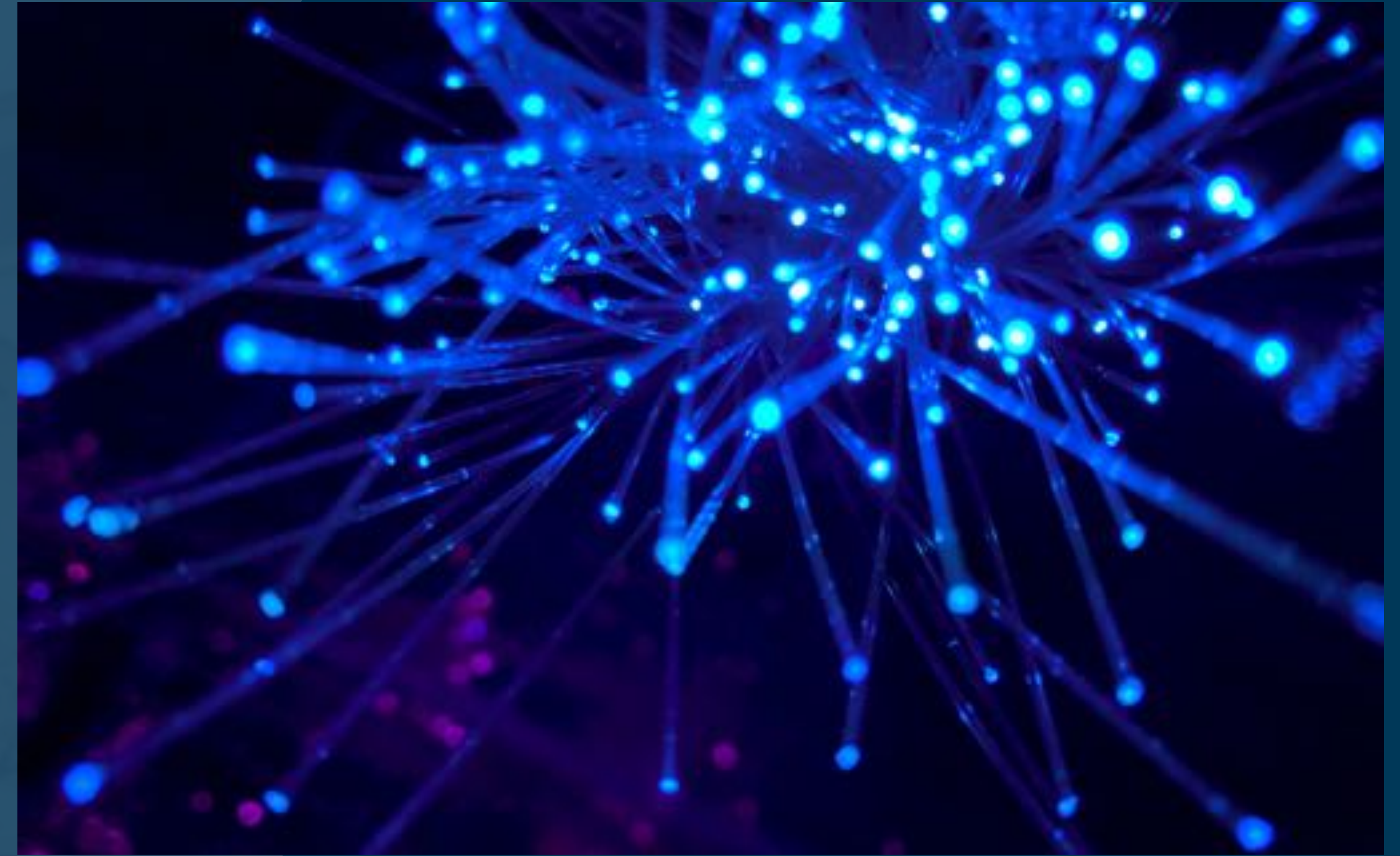




## 6. Use Your Network

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- ① Ask peer and aspirational schools what they are using (simple survey makes it easier for respondents)
- ② Regional and national associations
- ③ ATLIS = good resource for technology department





## 7. Contact Vendors

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- ① Limit to 3-5 finalists
- ② Limit your staff that is a part of initial demos (use the RACI!) – be mindful of people's time plus trying to schedule across divisions will slow down process
- ③ Be clear on timeline, but be flexible
- ④ Prioritize demos of key departments – you can add other areas of the system later





## 8. Survey Key Constituents

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- ① Use a survey tool - more efficient and easier to analyze
- ② Stay away from technical questions  
- the survey is about a “gut” feel;  
every system will work differently





## 9. Get Final Demos

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- ① Lingering questions? Focus on the “Must Haves”
- ② Key departments that haven’t seen the system yet?
- ③ This shouldn’t be more than 2-3 vendors





## 10. Selection & Communication

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- ① Choose a system with your school's future in mind
- ② Development a communication plan – but not much work is needed until later
- ③ Remind people of “The Why” in every communication
- ④ Present to parent association and major constituents during the summer – make it about why the new SIS matters to them





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**6-8 WEEK PROCESS**

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The background image is a photograph of a large, multi-story university building with a prominent central steeple. A person is walking on a paved path in the foreground, and there are trees and greenery around the building. The entire image is overlaid with a semi-transparent blue filter.

**Questions?**





# Introduction to Veracross





# Purpose-Built

For Independent Schools

SYSTEMS



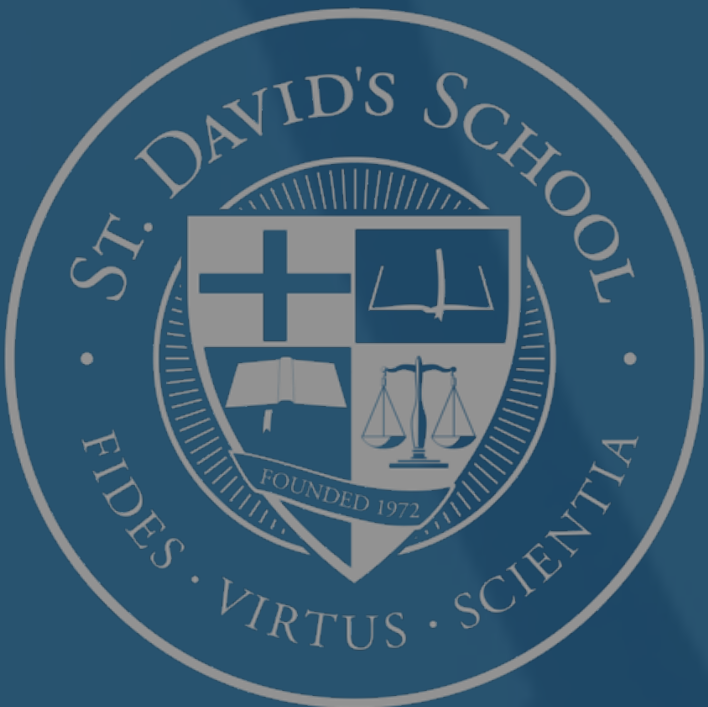
OPERATIONS



# All types of schools



Gulliver



NIST  
INTERNATIONAL SCHOOL

Saint  
Mary's  
SCHOOL



LAKE  
SIDE  
SCHOOL



GILMAN



BLAKE



POLY  
PREP



Catlin Gabel

Sidwell Friends

WESTMINSTER

The  
American  
School in  
London





## 5 Things to Know About Veracross



One Integrated System for Every Department



Web-Based | Data Privacy and Security



Comprehensive Relationship Management



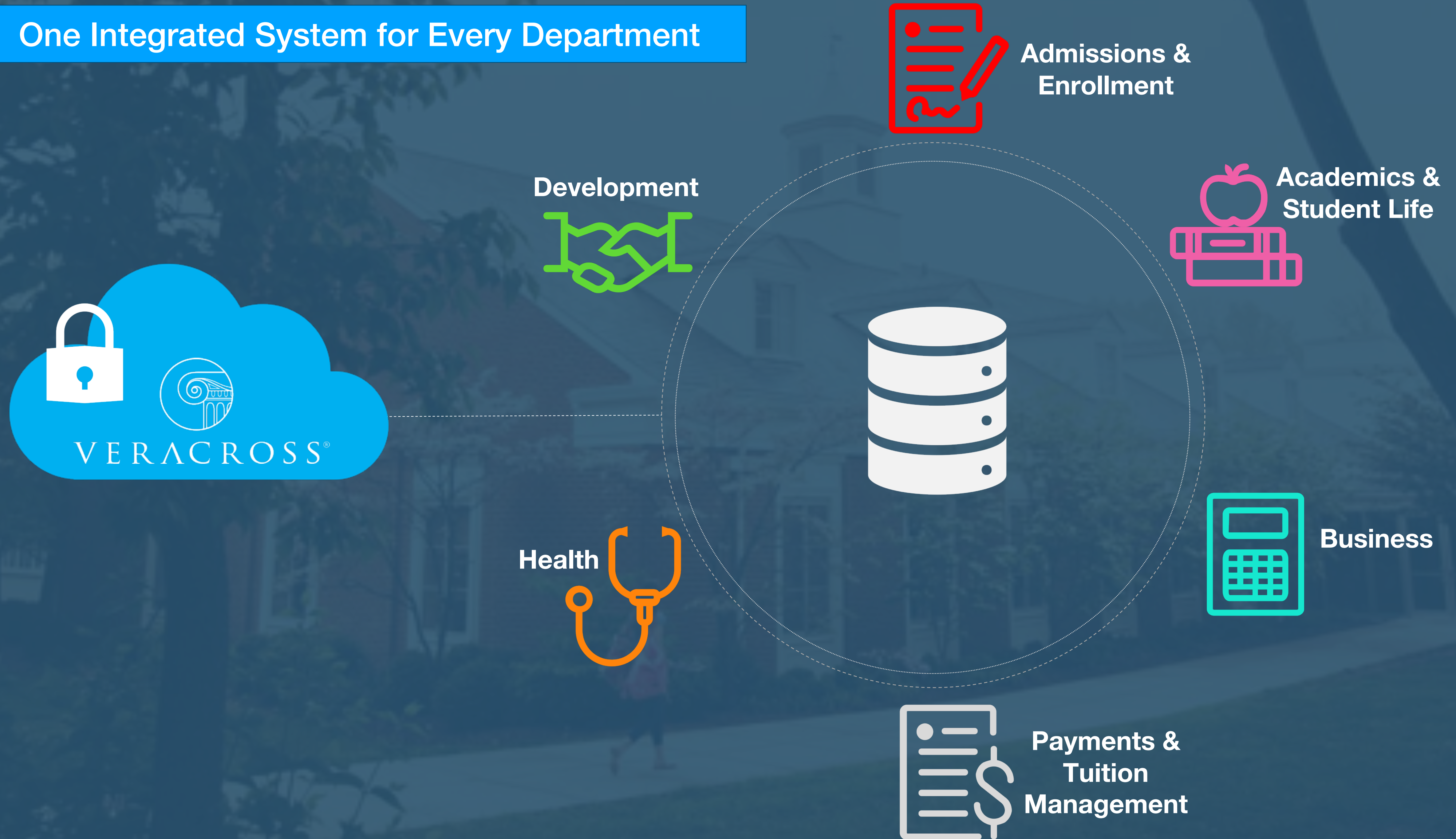
Intuitive Parent User Experience



Streamlined Operations



# One Integrated System for Every Department





# Web-Based | Data Privacy and Security

Easy and Secure Access To Every User



99.9% Uptime





Student



Alumni



Parent



Board Member

## Comprehensive Relationship Management

Single Record For Life, One ID, Roles Change





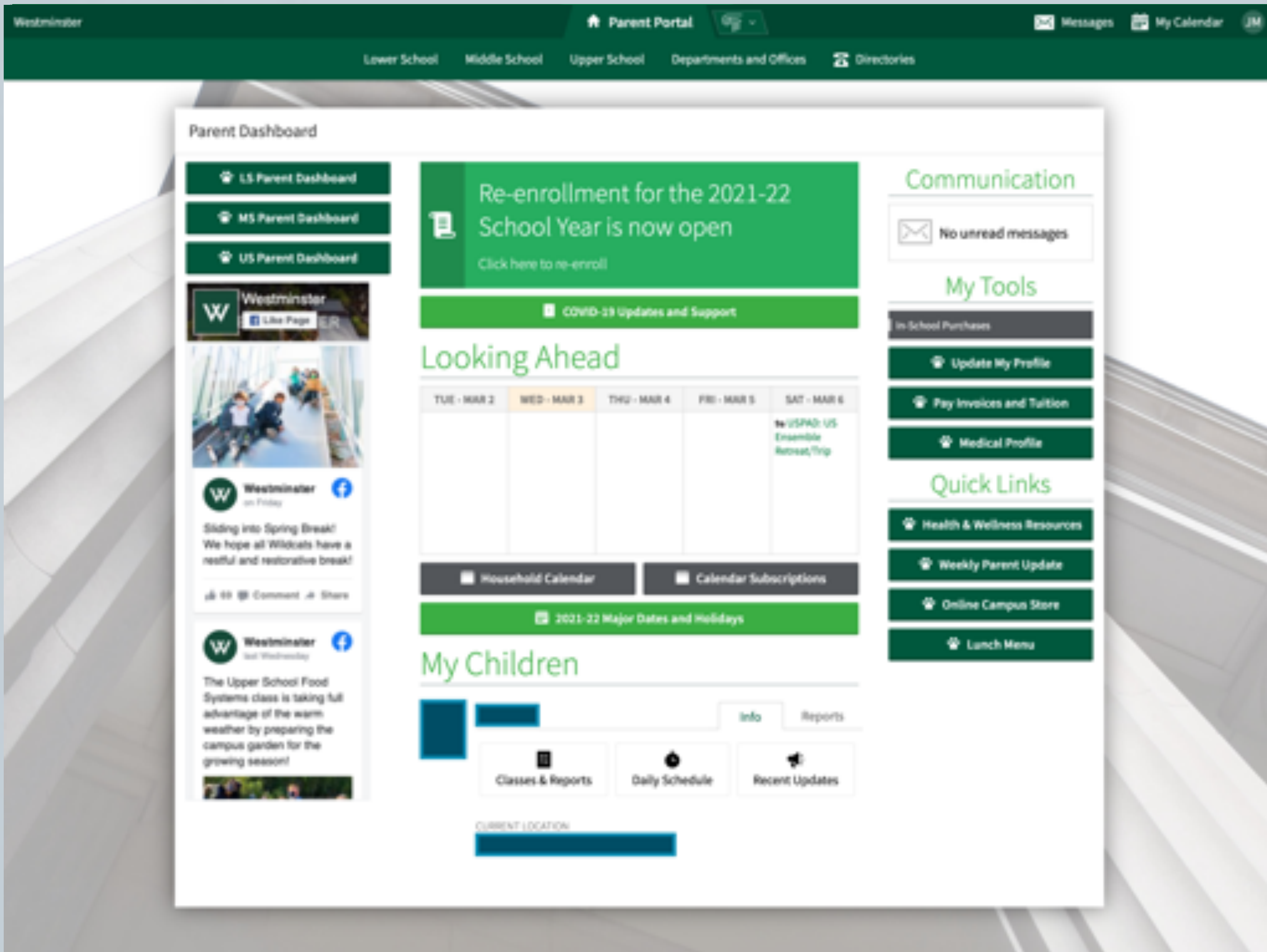
Parents &  
Guardian



# Intuitive Parent User Experience

One Platform. Endless Possibilities.

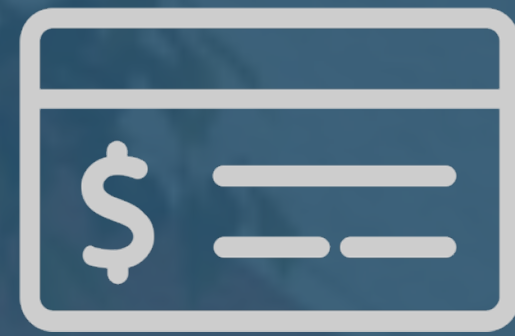








Student



Financial Aid  
Award



Enrollment  
Contract



Business Office  
Charge Items

# Streamlined Workflows

Automated Workflows that Just Work.



# Questions?

Want to Learn More?

**Learn how Veracross can be  
implemented at your school in  
2021**



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